

## 平成 28 年度 研究成果報告書

### Research Achievement Report FY2016

講座名・職名 Course Title・Job Title	Europe I・Specially Appointed Associated Professor
氏名 Name	Dr. Raimond Selke
専門分野 Academic Field	German language, Art History, Education

主たる研究テーマ Principal Research Subject	<p>1) Research Report on Dora Hitz (1856-1924), German artist; 2) Kakenhi, stage 1, Career success of foreign language graduates</p>
<p>1) Research Report on Dora Hitz (1856-1924), German artist: successfully published in an international journal, Scopus indexed, title: <i>GERMAN CHERRIES, ROMANIAN WINE AND WOMAN WITH BLOSSOM: PERCEPTION AND OEUVRE OF DORA HITZ (1856-1924)</i></p> <p><a href="https://www.academia.edu/28874239/2016_Selke_and_Castro_German_Cherries_Romanian_Wine_and_Woman_with_Blossom_Perception_and_Oeuvre_of_Dora_Hitz_1856-1924">https://www.academia.edu/28874239/2016_Selke_and_Castro_German_Cherries_Romanian_Wine_and_Woman_with_Blossom_Perception_and_Oeuvre_of_Dora_Hitz_1856-1924</a></p> <p>2) Kakenhi-research with over 500 participants completed, stage 1, presentation at two international conferences, first paper ready to be submitted to international journal, title: <i>Japanese Students' English and Foreign Languages Proficiency in Relation to Their Perception of Western Corporate Culture and Internationalization</i></p> <p>We found a model for best fit regarding internationalization!</p> <p>Abstract: The present study discusses the findings from a survey of students in their 3rd and higher year of BA and MA degree programs regarding their perception of Western corporate culture and internationalization in relation to their foreign language (FL) major. The students (n=445) surveyed belong to one of 24 different FL programs. Besides demographics, the respondents were asked to state their level of agreement or disagreement concerning different scenarios they might expect to encounter during their first full-time position in a firm. Data analyses were conducted with SPSS. A sample of students in non-FL majors was used as a control group (n=112).</p> <p>The significant findings are discussed within the conceptual framework of Stakeholder Theory in Education. FL students have a higher perception and understanding of internationalization than non-FL students. A regression model for internationalization showed the highest correlation. The independent variables Evaluation of English for Career, Status of FL, and Business Interest showed all statistical significance.</p> <p>The findings have a practical implication for Human Resource Managers, as it became evident which type of students have the highest theoretical potential to help a firm aiming for internationalization. One limitation of this study is that survey respondents are affiliated with only one university. Future research could test if the model works in an experimental setting or if students with the highest level of agreement to internationalization later as graduates are really involved in the aforementioned process (e.g., by conducting a tracer study).</p>	

In stage 2 of the research we will investigate if the model works outside university in real life environment.

3)

Other research activities:

- Ono Tadashige, encyclopedia article on his biography, published

[https://www.academia.edu/24273017/ 2016 Selke and Castro Ono Tadashige 1909-1990 Bd. 93 S. 375](https://www.academia.edu/24273017/2016_Selke_and_Castro_Ono_Tadashige_1909-1990_Bd.93_S.375)

- Yuki Rei, encyclopedia article on his biography, submitted to publishing house

The end.